



*pininfarina*

# A TIMELESS BEAUTY

**"Italian style means sense of proportions, simplicity and harmony of line,  
such that after a considerable time there is still something  
which is more alive than just a memory of beauty."**

[Battista 'Pinin' Farina]

# A FAMILY LEGACY

**A world leading design house established in 1930 in Turin, Italy**

More than 80 years to create a long history and to build a rich heritage.

Made of skills and know-how, made of passion and heroism, made of craftsmanship and attention to details,  
made of aesthetic marks and stylistic features.

An heritage full of icons, nobility and Men that made Pininfarina style unmistakable.

This is **the history of Pininfarina design.**



# A 360° LUXURY DESIGN HOUSE



PININFARINA EXPERIENCE



# CARS

Since the foundation in 1930 Pininfarina has been designing, engineering and manufacturing cars for the most prestigious clients. Among the others: Ferrari, Maserati, Alfa Romeo, Lancia, Cadillac, Peugeot, Ford, Volvo and BMW. Thanks to these collaborations Pininfarina is renowned worldwide as a reliable and prestigious partner.



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# ARCHITECTURE AND INTERIORS

Thanks to successful projects such as the Ferra ultra luxury condo in Singapore, the new Juventus Stadium in Turin, the Cyrela by Pininfarina in San Paolo, the Millecento Residences in Miami, to name only a few, Pininfarina represents today one of the most prestigious signature in the Architecture and Interior Design in the fields of residential, hospitality, sport and commercial structures.



# FURNITURE

Pininfarina expertise found application in the sector of Furniture partnering with leading companies such as Snaidero, Uffix, Calligaris, Jacuzzi, Ares line and Riva.



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Pininfarina design is internationally recognized also in the sector of Electronics.

Over the years, important partnerships have been developed with clients such as Acer, Coca Cola, Costa Coffee, Lavazza, Motorola, Samsung, 3M and many others.

# ELECTRONICS



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# PRODUCTS

More than 25 years in the product design through partnerships with firms active in all business sectors such as The Bridge, Bovet, Guerlain, Lange, Newmax. More than 500 projects realized and dozens of design awards achieved, Pininfarina brand is present in the main industrial design sectors: luxury and consumer goods, sporting goods and equipment.



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# TRANSPORTATION

Since the '80 Pininfarina has been designing interiors and exteriors of yachts, airplanes, private jets, high-speed trains and people movers.

Over the years, important partnerships have been developed with clients such as, Alenia Aermacchi, Fincantieri, Vectus, Schaefer, Primatist, AnsaldoBreda, Eurostar.



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## AVIATION PORTFOLIO SELECTION





LEARJET 60

INTERIOR DESIGN, SEAT SHAPE DESIGN, CMF, REFURBISHMENT, ART DIRECTION



LEARJET 60

LIVERY DESIGN



GULFSTREAM IV-SP

INTERIOR DESIGN, SEAT SHAPE DESIGN, CMF, REFURBISHMENT, ART DIRECTION





GULFSTREAM IV-SP

LIVERY DESIGN





AGUSTA AW139 EXECUTIVE

INTERIOR DESIGN, SEAT SHAPE DESIGN, CMF, LIVERY DESIGN, REFURBISHMENT, ART DIRECTION



N324SH

AGUSTA AW 139 EXECUTIVE

LIVERY DESIGN





AGUSTA A109 GRAND

INTERIOR DESIGN, SEAT SHAPE DESIGN, CMF, REFURBISHMENT, ART DIRECTION



BOEING BBJ

INTERIOR DESIGN, CMF, LIVERY DESIGN





BOMBARDIER Global Express

INTERIOR DESIGN, SEAT SHAPE DESIGN, CMF



CHALLENGER 605

INTERIOR DESIGN, SEAT SHAPE DESIGN, CMF





SSJ100 for INTERJET

INTERIOR DESIGN, CMF



# AWARDS AND MENTIONS

## AUTOMOTIVE DESIGN

2014 ADI Honorable Mention to the concept car PININFARINA CAMBIANO  
2014 ADI Compasso d'Oro Award to the FERRARI F12 Berlinetta  
2013 SERGIO Best Design Study 2013 Autonis Design Award  
2013 CAMBIANO wins the Award for Innovation ADI Design Index 2013  
2013 Special Mention for the BMW Pininfarina Gran Lusso Coupé at the German Design Award 2014  
2012 CAMBIANO Interior Design of the Year Award  
2011 HYBUS Premio all'Innovazione Amica dell'Ambiente, assigned by Legambiente  
2010 China Awards - Capital Elite Award - Best mark of Made in Italy Design  
2010 2UETTOTTANTA Car Design of the Year Award (Car Design News)  
2009 FERRARI 458 ITALIA Best in Show assigned by Autoweek magazine  
2009 FERRARI 458 ITALIA Car of the Year and Supercar of the Year assigned by BBC Top Gear Magazine  
2009 Trophée du Design assigned to Paolo Pininfarina by L'Automobile Magazine  
2009 JAC B-CROSS (BMPV) The Best Hatchback at Guangzhou Motor Show / The Best Design of China Multi-purpose Vehicle of Year 2009 assigned by The China Best Design Vehicle Model Annual Judging  
2009 JAC B-CLASS China's Annual Best Medium-Size Car  
2008 NIDO ADI Compasso D'Oro Award/Most Beautiful Car in the World 2004 in the Prototypes and Concept Car categories.  
2008 SINTESI Red Dot Award  
2006 Simon Taylor Award assigned by the UK magazine Designer to Paolo Pininfarina  
2005 MASERATI BIRDCAGE 75th "Best Concept" Geneva Motor Show  
2005 CHERY M14 Best New Car at the Shanghai Motor Show  
2004 Red Dot Design Team of the Year to Paolo Pininfarina for the best Design Team  
2004 MASERATI QUATTROPORTE Red Dot Design Award  
2002 FERRARI 575M MARANELLO Most Beautiful Car in the World  
2002 FERRARI "ENZO" "Best in Show" 2002 - Paris Motor Show  
2000 FERRARI "Rossa" Concept Car of the Year Award, assigned by Automotive News International at Paris Motor Show: first place; Exterior Concept: second place  
2000 FERRARI 360 MODENA Most Beautiful Car in the World  
1998 Trophée du Dsign assigned to Sergio Pininfarina by L'Automobile Magazine

## INDUSTRIAL DESIGN


2013 Red Dot Design Award 2013 for the Sukhoi Superjet 100 interiors  
2012 Stadium Innovation Award at the Global Sports Forum for to the Juventus Stadium  
2012 Platinum Design of the Times Award for the dispenser Coca-Cola Freestyle  
2012 Good Design Award for the proprietary fountain beverage dispenser Coca-Cola Freestyle®  
2011 Good Design Award for the Snaidero Ola 20 kitchen.  
2011 Interior Innovation Award Winner 2012 for the Calligaris Orbital table.  
2011 Trophée Du Sadecc for the Snaidero Ola 20 kitchen.  
2008 FIABA 2008 award assigned by Italian Fund Elimination Architectural Barriers to DesignAbility exhibition.  
2008 Honourable mention in the red dot design award for the 3M Air Purifier Ultraslim.  
2008 Earth-Minded Award for the Keating Hotel by Pininfarina in San Diego.  
2007 GOOD DESIGN™ Awards 2007 to the office furniture collection Uffix Luna.  
2007 Red Dot Award 2007 in the product design discipline to the Samsung LCD Monitor "Black Secret".  
2007 Special award for Packaging 2007 during the 41st edition of Vinitaly for the Gancia-Pininfarina wine bottles.  
2006 GOOD DESIGN™ Awards for the 3M airpurifier, the Snaidero "Venus" kitchen and SimpleTech's portable drive.  
2006 Simon Taylor Award assigned to Paolo Pininfarina by the British monthly magazine, Designer, for an "exceptional contribution to kitchen and bathroom design over the years".  
2006 Design Excellence Award assigned by the BIO 20 international jury to the Gorenje refrigerator  
2006 A jury of visitors to EIMU voted "Luna", the office furnishing collection produced by Uffix, the "ideal office"  
2006 Award for the best design in the work environment category to Ares Line to the "Premiere" modular auditorium seating system within the context of the Wellness@Work design competition.  
2004 Paolo Pininfarina won the "Red Dot: Design Team of the Year Award" for the best design team in 2004, assigned by Design Zentrum Nordrhein Westfalen.  
2004 Compasso d'oro nomination to Schroeder's "Francesca" lamp.  
2004 GOOD DESIGN Award for the Snaidero "Acropolis" kitchen unit.  
2002 The DICOM wireless projector is one of seven winners of the 35th Smau Industrial Design Award.  
2001 Compasso d'oro nomination to the Salvagnini "L2" laser cutter.  
1996 GOOD DESIGN Award for the Snaidero "OLA" kitchen unit.  
1992 Cover Award assigned by Auto & Design to Pininfarina Extra.  
1991 Design & Engineering Award - Innovation - C.E.S. Las Vegas to the Vidikron VPF40 video projector

automotive  
interiors  
EXPO 2012  
AWARDS



reddot design award



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